ECONOMIC OPPORTUNITIES OF CLIMATE CHANGE:
WHAT STRATEGIES AND SOLUTIONS FOR BUSINESSES?

- Tuesday 21 April 2015 -

Institut français de Budapest, Fő utca 17, Budapest 1011

RSVP by 16 April to cop21@inst-france.hu

Based on concrete examples of business strategies across a range of sectors (Clean Transport, Energy Efficiency, Sustainable Agribusiness), panelists representing French and Hungarian businesses in Hungary will discuss the economic opportunities for development in their area, the best practices already in place, and the perspectives for further business adaptation/response in the future.
Format: 15mn presentation of each French and Hungarian company's projects, followed by a discussion.

Language: English

8.45-9.00 – Registration

9.00-9.15 – Opening remarks

Roland Galharague, Ambassador of France

9.15-10.15 – *Roundtable 1: Clean Transport*

Miklós Maróthy (Director General, Renault) – Renault: electric vehicles
József Pethő (Business Development Director, Evopro) – Evopro: hydrogen-powered buses

- Chair: Csaba Csiszár, associate professor, BME Department of Transport Technology and Economics

10.15-11.15 – *Roundtable 2: Energy Efficiency*

Zoltán Szabó (Development Director, EdF) – Improving energy efficiency through combined cycle gas turbines at the BERT plants
Attila Chikán (CEO, Alteo) – Heat and electric energy cogeneration in Győr and Sopron (tbc)

- Chair : István Bart, strategic director, MEHI Hungarian Energy Efficiency Institute

11.15-11.45 – Coffee break

11.45-12.45 – *Roundtable 3: Sustainable Agribusiness*

Beata Kiss (Director, Danone) – Sustainable Development at Danone Kft: water, waste, ecosystems
Rózsik Péter (Executive Manager, Biokontroll) – Evolution of the Hungarian organic food industry sector (tbc)

- Chair: Márton Jolánkai, professor, Szent István University, Gödöllő

12.45-13.00 – Concluding remarks

István Salgó, President of the Business Council for Sustainable Development in Hungary