FRANCE IS A WORLD BEATING DIGITAL MARKET

KEY INFO IN

10

POINTS

1 TELECOMMUNICATIONS NETWORKS AMONG THE BEST IN THE WORLD

National average broadband download speed of 31 Mbps (Paris: 78.7 Mbps; Palo Alto: 42.7 Mbps).

2 VERY-HIGH-SPEED INTERNET PLAN

€20 billion being invested to roll out very-high speed internet. **100% national coverage by 2022**. Priority given to business parks for the roll-out of fiber-optic connections.

3 LARGE DOMESTIC MARKET

Mobile market is the second largest in the EU, 77 million users, a market worth US$20 billion. **E-commerce in France: US$35 billion**.

4 EXTENSIVE COVERAGE

Broadband subscriber rate of more than 37% in 2013, ahead of the United States and Japan (29% and 28%, respectively). Deployments of 4G: 68% of Mobile Network Operators in France offered 4G services on LTE networks against 59% for EU (2013).

5

FREE WIFI EVERYWHERE

France has more public WIFI hotspots-over 13 million than any other country in the world (Ipass report 2014).

6

COST COMPETITIVE

Prices of triple play bunds including broadband access, fixed telephony and television went down considerably since 2009. Median prices were the lowest in France (38euros) and Latvia (44euros) (Van Dijk, Broadband internet access cost).

7

FUTURE PROOF

The government is investing €450 million to encourage the roll-out of digital technology.

8

OPEN DATA

For e-administration, France is the 1st in Europe and the 4th world economy. For open-data, France is the 3rd world economy.

9 LATEST VERSION OF THE INTERNET PROTOCOL

Ranked third globally for the deployment of IPv6 technology. According to Cisco, its IPv6 deployment ratio was 30% in June 2014.

10 STRONG DSL UPTAKE

In terms of DSL (digital subscriber line technology, which transmits data over phone lines), 58% of new entrants in France have xDSL subscriptions, which offer higher speeds than ISDN. France ranks second after the UK, which is at 59%.

For further information, please visit:

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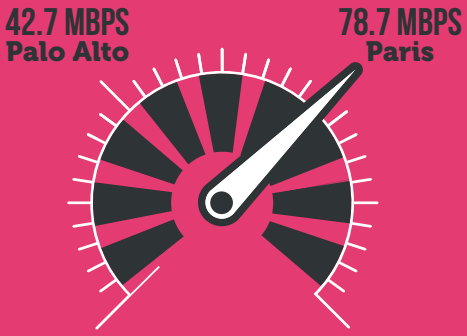
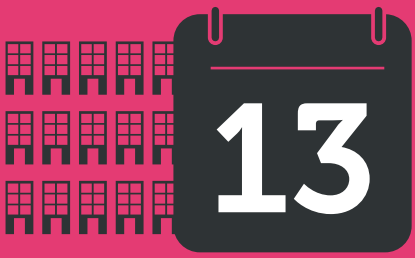


NATIONAL AVERAGE BROADBAND DOWNLOAD SPEED OF

31 Mbps



FOREIGN
INVESTMENT
DECISIONS
PER WEEK

ACCESS TO A MARKET OF

65

MILLION CONSUMERS

AND GATEWAY TO THE EMEA

NEARLY

30%

OF BUSINESS R&D CONDUCTED BY FOREIGN COMPANIES